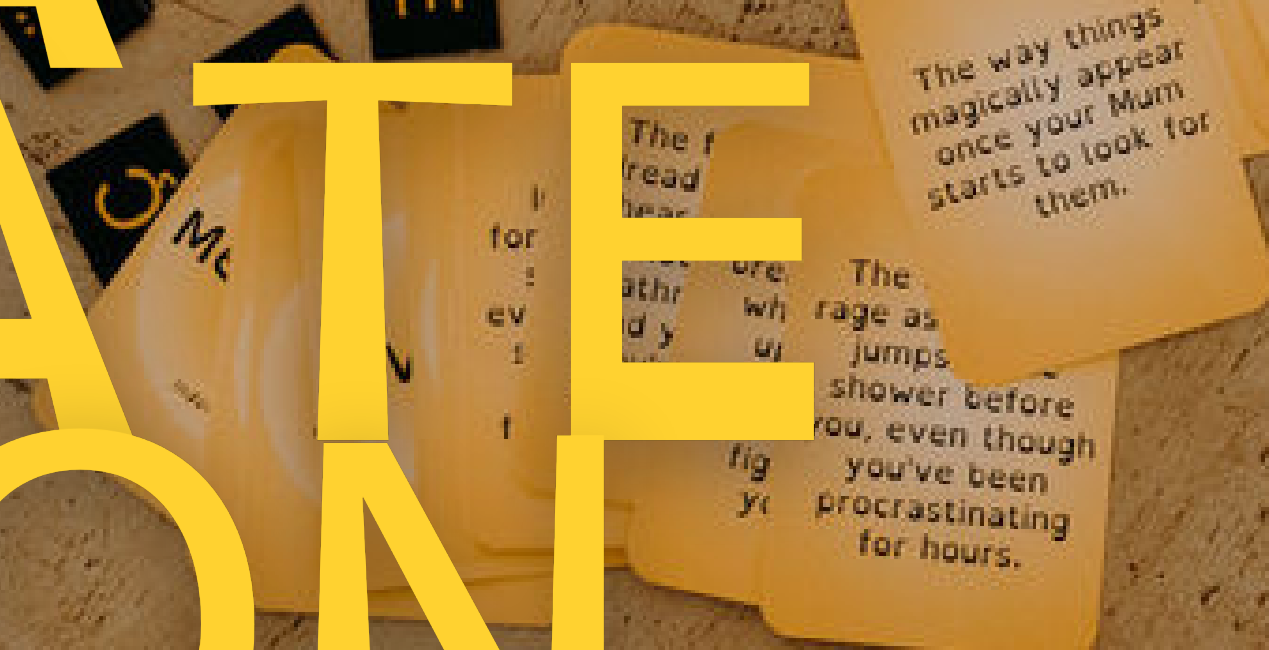


OLEA CREATION ATHLON



KS5 Careers

"The limits of my language
mean the limits of my world."
-Ludwig Wittgenstein

KS5 CAREERS

What percentage of your student body pursue languages beyond school?

If we're being optimistic, I'm guessing **5%**.

I'm also guessing that, like me, you believe that should be **100%**.

Did you know?

A shortage of language skills in the UK has been identified as barrier to trade. A survey noted that "up to **70% of respondents** had no foreign language ability for the markets they served".

The economic costs of "language ignorance", in terms of communication and awareness of cultural barriers, were estimated at up to **£48bn in 2006, or 3.5% of national income**.

In 2014, the EU Commission reported that "on average, Erasmus students have better **employability skills** after a stay abroad than **70% of all students**".

ABOUT

At Olea Education, we are on a mission to make languages fun, and ultimately normalise the pursuit of foreign languages in the UK.

This workshop is for KS5 students of all language abilities, backgrounds and career ambitions. Through interactive games, relatable stories and creative activities based on education research published by Olea's Founder, Olive, we demonstrate to all students the varied and lucrative careers they could access with a foreign language under their belt.

This workshop will fuel the trajectory of your students' ambitions for the better providing hope, resilience and opportunity. With one language, students walk down the workforce corridor, with two languages, they open every door along the way.



HOW YOUR STUDENTS WILL BENEFIT

- Students learn techniques to visualise themselves speaking a foreign language fluently.
- Students will gain stronger confidence and motivation to either a) progress with MFL to university and/or b) to start a new language ab initio while keeping in mind their own unique career goals.
- Students will learn relevant creative techniques, tools and tips to stay motivated through the ups and downs of a language journey as well as adapt to a changing workforce.



WHY US?

Founded by Olive Halsall (MPhil, Cantab) in 2021, Olea is on a mission to make languages fun, and ultimately normalise the pursuit of foreign languages in the UK. Our creative card game, Private Joke, was brought to life through a successful crowdfunding campaign, is sustainably UK-made, and features over 15 foreign languages. We use Open Dyslexic Font and non-gendered card prompts to promote further accessibility. Played by over 1,000 students aged 13-18 across the country, Private Joke inspires creativity, language learning and laughter. Our team of Olea Ambassadors are passionate MFL university students with an unwavering belief in the power of foreign languages. Olea was recently accepted at Accelerate Cambridge, Judge Business School.



WORKSHOP FACILITATOR:

OLIVE HALSALL (BA HONS. MPhil, CANTAB)

- DBS Checked. Over 5,000+ hours of private tutoring experience in Dubai, Monaco, Shanghai, London and Beijing to students aged 3-65.
- MFL Graduate | 1st Class Hons BA Modern Languages (French & Mandarin) with Business Management, University of Birmingham. Awarded the CIS Confucius Language Scholarship to attend Tsinghua University in Beijing.
- Cambridge Graduate | MPhil, Education, St Catharine's College. Thesis published in C-ERJ on poetry and multilingual identity. Organised a panel discussion with 70+ delegates on Chinese women, funded by the University Library & Rising Tide Initiative.



WORKSHOP FACILITATOR:

OLIVE HALSALL (BA HONS. MPHIL, CANTAB)

MFL Career Journey:

- 2016–2019 | Freelance Journalist in China, published in Week in China, RADII, SUP China, The Diplomat etc. Founder of 66hands, a 100,000 word project documenting the lives of human stories across China.
- 2016–2020 | International Private Tutor of Arts & Humanities for various companies in China, Dubai, the UK and France.
- 2023 | Chief Operations Officer, Family Office (Finance), Dubai.
- 2021 – Present | Education entrepreneur and Founder of Olea Education, which has led to travel opportunities in Morocco, Paris and Dubai. Olea is currently incubated at Cambridge Judge Business School with Accelerate Cambridge.

WHAT'S NEXT?

Pricing: *State schools please contact Olive directly to see how we can work around your budget.

- 1h30 | 750 GBP
- Min: 15 students | Max: 250 students
- Optional Private Joke game purchase at 33 GBP per student

Terms & Conditions:

- Travel costs from Cambridge to be incurred by the school.
- 15% non-refundable deposit required to confirm workshop delivery.

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